

Certified ESG Professional Workshop

Days: **2 Days** | Course Fee: **USD 1,000**



Course Description

The Certified ESG Professional Workshop is aimed at empowering leaders with actionable insights to integrate ESG strategies for long-term business resilience and competitive advantage in a 2-days advanced program.

With increasing regulatory demands for ESG disclosures, companies face a critical talent gap. The ESG Professional program offers a comprehensive understanding of ESG Reporting, ESG Rating, GHG Management,

Climate Risk, Sustainable Finance and other relevant sustainability skills. It equips participants with knowledge of ESG standards, frameworks and execution strategies to bridge that gap. The training is grounded in practical knowledge and will be delivered by seasoned ESG Professionals. Upon completion, participants will receive a recognized certification, demonstrating their expertise in this rapidly growing field.

What You Will Learn

The course will be delivered by experienced leaders from GORD. Our ESG course offers a comprehensive understanding of ESG fundamentals, regional practices, and key aspects of ESG reporting, providing a roadmap for developing sustainability strategies. With increasing regulatory demands for ESG disclosures, companies face a critical

talent gap. This program equips leaders with knowledge of ESG standards, frameworks, and execution strategies to bridge that gap. Participants will gain the tools needed to ensure compliance and drive sustainable business growth. The course empowers leaders to navigate evolving ESG requirements with confidence.

Who Should Attend?

- C-suite and senior executives responsible for formulating and driving ESG strategies across their organizations.
- Functional leaders and department heads in sustainability, finance, legal, internal audit, and strategy looking to enhance their understanding of how ESG impacts their business functions.
- Decision-makers tasked with overseeing the integration of ESG into corporate governance, risk management, and operational processes.
- Leaders in sourcing, Environment, Health, and Safety (EHS), and operations focused on embedding sustainable practices into day-to-day operations.
- Investor relations and secretarial professionals responsible for communicating ESG performance and disclosures to investors and stakeholders.

Course Modules

Course Content (Teaching Modules)

DAY 1		
Module 1:	Introduction to ESG	<ul style="list-style-type: none"> • What is ESG? • ESG: as a Business Imperative • Understanding the changing regulatory landscape on ESG • National Visions and Initiatives • Showing the importance of ESG to value creation
Module 2:	Materiality Assessment	<ul style="list-style-type: none"> • Understanding the concept of materiality Understanding the importance of stakeholder perception • Importance of peer study • Introducing double materiality assessment • Practical group session on materiality
Module 3:	ESG Reporting	<ul style="list-style-type: none"> • Context setting on importance of reporting • Global Reporting Initiative • Sustainability Accounting Standards Board (SASB) • IFRS S1 and S2
Module 4:	ESG Rating	<ul style="list-style-type: none"> • Context setting on how ratings help companies and stakeholder • S&P Global CSA • MSCI, Sustainalytics, CDP
DAY 2		
Module 5:	GHG Emissions	<ul style="list-style-type: none"> • Importance of climate action for business resilience and competitiveness • Understanding GHG Protocol & Emissions Accounting • How targets are set & validated, Purpose of SBTi and corporate examples • Decoding decarbonization • Role of leaders
Module 6:	Developing a Sustainability Strategy	<ul style="list-style-type: none"> • Importance of ESG strategy for business • The process for creating the strategy • ESG governance • Practical group session
Module 7:	Sustainable Finance and Investing	<ul style="list-style-type: none"> • Introducing key concepts • Importance of sustainable finance for businesses • Overview of instruments • Linking financing KPIs to ESG targets
Final Q&A and Wrap-Up		